

FOR IMMEDIATE RELEASE

**Richard Grant: Quotem (digital light sculpture)**

<https://vimeo.com/307518753>

**Exhibit dates:** 27<sup>th</sup> March 2019 – 4 weeks

**Exhibit Location:** INITION Insight studio, Curtain Road, London EC2A 3LT

**Quotem** - Exhibited for the first time to celebrate the opening of the INITION Insight studio.

A digital light sculpture illustrating collaborative possibilities of the latest technologies and concepts. Created by Richard Grant (Son.im founder) and on display in the large Studio window, facing Curtain Road.

Richard has been a lifelong creative practitioner and innovator, using novel technology many years prior to widespread acceptance. His processes development and experience enables wide discipline invention and novel concepts combining magical built bespoke elements. Working globally, projects cover film, content, fine art and experiential as well as his own unique sculptural art.

Quotem has been collaboratively produced with an extensive and brilliant network of talented coders and technicians. Utilising addressable LED technology, extensive 3Dprinting, traditional fabrication and Bluetooth update control via Android phone; making it easy to add bespoke messages delivered by hypnotic engaging lit communicative sculptural elements.

Communicating with the viewer by revealing itself in multiple ways. The engaged participant deciphers messages, to learn, experience and share.

**I**

*Initially the bright lights attract the viewer, drawing them in closer.*

**II**

*The participant realises the light sources, each element, has a form. Letters appear...the "photonic alphabet..."*

**III**

*Beautiful illuminations ebb and flow, like modern neon or Abyssal Aliens...the messages arrive.*

Quotem is available for exhibition, purchase (fully customised), or to hire for unique events and experiences.

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